

PANTONE® Essentials Guide Set

GPG301A

Versatility, variety, and value for graphics and print



Overview:

294 new colors just added! The Essentials Guide Set bundles six of Pantone's top-selling graphics tools into an affordable, portable starter kit. Useful for both designers and design students at all stages of the workflow, from finding color inspiration and communicating color, to verifying color accuracy and translating spot colors to CMYK, HTML, or RGB.

- Includes Formula Guide (Coated & Uncoated), Color Bridge Guide (Coated & Uncoated), and CMYK (Coated & Uncoated)
- Comes with a convenient carrying case for travel and storage
- Offers a total of 5,029 market-driven spot, spot-to-process, and process colors
- An on-the-go reference ideal for school, studio, stakeholder meetings, and press checks

Format:

- Six portable, handheld fan decks in a convenient carrying case
- Printed on the most commonly used paper stock weights (100 lb coated and 80 lb uncoated)
- Lighting Indicator pages demonstrate when lighting conditions are suitable for color evaluation

Color:

- 294 new, trend- and market-relevant graphics colors just added
- Complete collection of all 2,161 traditional spot colors, 2,135 spot-to-process colors, and 2,868 four-color process colors
- Each color displayed with its coordinating number and ink formulation or values
- Colors arranged in chromatic format, with new color pages marked at top corners and integrated throughout the Formula Guides
- Tolerance aim <2dE to our master standard data

Application:

- Use throughout the design process from inspiration to press check
- Ideal for comparing spot-to-process color when CMYK printing is required
- Use for print materials, branding and logos, packaging, digital design, and animation
- Offers 5,029 total spot and four-color process colors at a value price